

# LANE LEE

## WEB & GRAPHIC DESIGNER

 Website  
[www.laneleedesign.com](http://www.laneleedesign.com)

 Mobil  
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 Email  
[laneleedesign@gmail.com](mailto:laneleedesign@gmail.com)

### + EMPLOYMENT

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2014-Present

#### The Toledo Blade

Web & Graphic Designer

Developed over 60 websites and landing pages for the Toledo Blade, Pittsburg Post Gazzette and Buckeye Cable. Created digital banners, billboards and interactive advertising for internal and external customers. Worked with a team from Apple on the Buckeye1 Branding and website. Developed an intranet company website for Buckeye Cablesystem and held training classes for them.

2009-2014

#### Buckeye Cable System (Broadband)

Web Designer & Video Coordinator

Developed and improved the BCSN.tv website and led several other website projects at Buckeye CableSystem including: Buckyeadvertising.com, CW Toledo5, Cablecontest.com, BCSNfit.com, and other internal company websites. Played a key role in launching a sports integrated website between BCSN & The Toledo Blade.

2005-Present

#### Freelance Web & Graphic Design

Information Architect

Provide professional freelance web design, advertising and graphic design services to a variety of clients throughout North West Ohio. Some of my clients include: NDA.org, Sponsellergroup.com, Regionalport-authorityofnwo.com.

### + EDUCATION

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2004-2010 **Graphic Design / HTML Courses**  
Owens Community College  
Toledo, Ohio

1992-98 **BA, MBA Marketing & Business**  
University of Findlay  
Findlay, Ohio

### + TECHNICAL SKILLS

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#### Advanced

Responsive Web Design  
HTML & CSS  
Google Analytics & Reporting  
Image & Video Optimization  
Digital Banner Advertising  
Interactive Advertising (HTML5)  
Adobe Dreamweaver  
Adobe Photoshop  
Adobe Illustrator

#### Intermediate

JavaScript & JQuery  
PHP  
MySQL  
Adobe Premiere  
FTP Accounts (Filezilla, Cyberduck)  
MyPHPadmin  
Domain DNS, Records & Forwarding  
CPanel

### + WEB EXAMPLE LINKS

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[www.cedarcreek.tv](http://www.cedarcreek.tv)  
[www.explore419.com](http://www.explore419.com)  
[www.bcsnnation.com](http://www.bcsnnation.com)  
[www.nda.org](http://www.nda.org)  
[www.fsno.org](http://www.fsno.org)  
[www.inlandseas.org](http://www.inlandseas.org)  
[campusconnection.toledoblade.com](http://campusconnection.toledoblade.com)  
[www.blockcommunications.com](http://www.blockcommunications.com)  
[www.bcanarts.com](http://www.bcanarts.com)  
[www.buckeyelistens.com](http://www.buckeyelistens.com)